Contract Agreement Between:

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

Mundy Katowitz Media
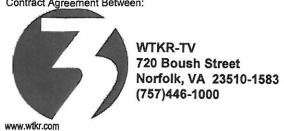1322 G Street SE
Washington, DC 20003

Contract / Revision		Alt Order #
570217 /		07898550

Product	
PRIORITIES USA	
Contract Dates	**Estimate #**
09/25/12 - 10/01/12	321/340/1562
Advertiser	
Priorities USA Action	

	Original Date / Revision
	08/22/12 / 08/22/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTKR	Jamie Andrus	Washington, D.C

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8356	321	340
Agency Ref	**Advertiser Ref**	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots	Amount
N 1	3	09/25/12	09/30/12	Newschannel 3 News	6-7am		:30			NM	2	$1,350.00
		Start Date Week: 09/24/12	**End Date** 09/30/12	**Weekdays** --1-1--	**Spots/Week** 2			**Rate** $675.00				
N 2	3	09/25/12	09/30/12	CBS This Morning	7-9a		:30			NM	2	$680.00
		Start Date Week: 09/24/12	**End Date** 09/30/12	**Weekdays** -1-1---	**Spots/Week** 2			**Rate** $340.00				
N 3	3	10/01/12	10/01/12	CBS This Morning	7-9a		:30			NM	1	$340.00
		Start Date Week: 10/01/12	**End Date** 10/07/12	**Weekdays** M------	**Spots/Week** 1			**Rate** $340.00				
N 4	3	09/25/12	09/30/12	Price Is Right	11am-12n		:30			NM	2	$2,020.00
		Start Date Week: 09/24/12	**End Date** 09/30/12	**Weekdays** --1-1--	**Spots/Week** 2			**Rate** $1,010.00				
N 5	3	09/25/12	09/30/12	Newschannel 3 News	12n-1230pm		:30			NM	2	$1,350.00
		Start Date Week: 09/24/12	**End Date** 09/30/12	**Weekdays** -1-1---	**Spots/Week** 2			**Rate** $675.00				
N 6	3	10/01/12	10/01/12	Newschannel 3 News	12n-1230pm		:30			NM	1	$675.00
		Start Date Week: 10/01/12	**End Date** 10/07/12	**Weekdays** M------	**Spots/Week** 1			**Rate** $675.00				
N 7	3	09/25/12	09/30/12	CBS Daytime	1228-3pm		:30			NM	2	$1,700.00
		Start Date Week: 09/24/12	**End Date** 09/30/12	**Weekdays** -1-1---	**Spots/Week** 2			**Rate** $850.00				
N 8	3	09/25/12	09/30/12	Ellen Degeneres 3pm	3-4pm		:30			NM	2	$1,350.00
		Start Date Week: 09/24/12	**End Date** 09/30/12	**Weekdays** --1-1--	**Spots/Week** 2			**Rate** $675.00				
N 9	3	09/27/12	09/27/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	$850.00
		Start Date Week: 09/24/12	**End Date** 09/30/12	**Weekdays** ---T---	**Spots/Week** 1			**Rate** $850.00				
N 10	3	09/25/12	09/30/12	Newschannel 3 News	5-530pm		:30			NM	2	$1,760.00
		Start Date Week: 09/24/12	**End Date** 09/30/12	**Weekdays** -1--1--	**Spots/Week** 2			**Rate** $880.00				
N 11	3	09/26/12	09/26/12	Newschannel 3 News	530-6pm		:30			NM	1	$880.00
		Start Date Week: 09/24/12	**End Date** 09/30/12	**Weekdays** --W----	**Spots/Week** 1			**Rate** $880.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
570217 /	07898550

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	PRIORITIES USA	321/340/1562

Advertiser	Original Date / Revision
Priorities USA Action	08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	3	10/01/12	10/01/12	Newschannel 3 News	530-6pm		:30			NM	1	$880.00
		Start Date 10/01/12	End Date 10/07/12	Weekdays M------	Spots/Week 1	Rate $880.00						
N 13	3	09/27/12	09/27/12	Newschannel 3 News	6-630pm		:30			NM	1	$1,345.00
		Start Date 09/24/12	End Date 09/30/12	Weekdays ---T---	Spots/Week 1	Rate $1,345.00						
N 14	3	09/26/12	09/26/12	7-730pm	7-730pm		:30			NM	1	$1,345.00
		Start Date 09/24/12	End Date 09/30/12	Weekdays --W----	Spots/Week 1	Rate $1,345.00						
N 15	3	09/25/12	09/30/12	Late Night with David Letterm	1135pm-1235am		:30			NM	2	$1,270.00
		Start Date 09/24/12	End Date 09/30/12	Weekdays -1-1---	Spots/Week 2	Rate $635.00						
N 16	3	09/25/12	09/30/12	Late Late Show w/Craig Ferg	1237-135am		:30			NM	2	$440.00
		Start Date 09/24/12	End Date 09/30/12	Weekdays --1-1--	Spots/Week 2	Rate $220.00						
N 17	3	10/01/12	10/01/12	Late Late Show w/Craig Ferg	1237-135am		:30			NM	1	$220.00
		Start Date 10/01/12	End Date 10/07/12	Weekdays M------	Spots/Week 1	Rate $220.00						
N 18	3	09/29/12	09/29/12	730-8pm	730-8pm		:30			NM	1	$340.00
		Start Date 09/24/12	End Date 09/30/12	Weekdays -----S-	Spots/Week 1	Rate $340.00						
N 19	3	09/25/12	09/30/12	Redskins Overnight	1135-1235xm		:30			NM	1	$180.00
		Start Date 09/24/12	End Date 09/30/12	Weekdays -----S-	Spots/Week 1	Rate $180.00						
N 20	3	09/30/12	09/30/12	1135pm-1205am	1135pm-1205am		:30			NM	1	$515.00
		Start Date 09/24/12	End Date 09/30/12	Weekdays ------S	Spots/Week 1	Rate $515.00						
									Totals		29	$19,490.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	25	$17,375.00	$14,768.75
10/01/12 -10/01/12	4	$2,115.00	$1,797.75
Totals	29	$19,490.00	$16,566.50

Signature: _____   Date: _____